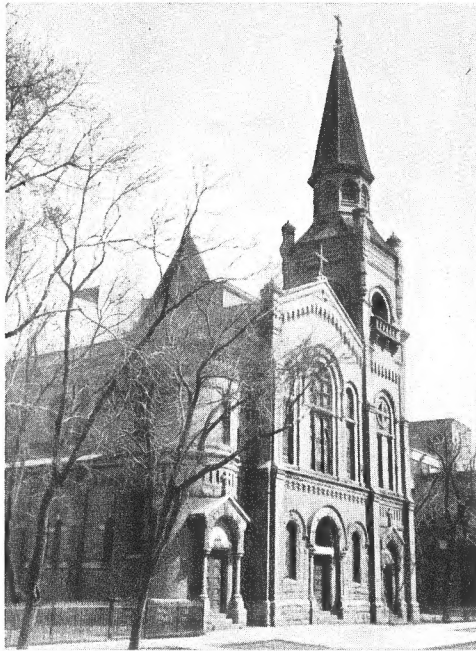


Manitoba Calling



Winnipeg Churches



St. Mary's Cathedral

From this Cathedral the broadcast of the Christmas Eve Midnight Mass has been a regular part of the CKY-CKX special Yuletide features.



Address all communications to Public Relations Department,
 Vol. VII, No. 12. CKY Radio Branch CKX December, 1943.
 Single Copy Manitoba Telephone System, 12 Issues, 60c.
 5c Winnipeg. Post Free.

Let Us Keep Christmas

Once again the heart of the world is turned towards the entrancing scene of the Nativity. The wonder of men is stirred and the amazement of angels, for God has cradled Himself in a lowly bed and the desire of nations and the hope of the world has been held in a mother's arms.

*"And once again we're young and glad,
 Again our heavy eyes have smiled,
 For all the earth has caught the light
 That shines about a new-born Child."*

Christmas is the day too, when the angels of our better selves have a chance, when generous goodwill blows through the soul like a warm south wind, when we open the doors of the heart to the need of the world, when our love tries to catch up with the generous love of God.

This is the year of all years to keep Christmas. It is the hope of new life to humanity, and we must keep it in deathless faith and hope. True, there is suffering and selfish greed, and cruel war, but there is a Star in the East, and the dark skies will clear. Christmas tells us of promise and not failure. Here life takes on new meaning, love meets new challenge, and faith finds new confidence that the time is coming—

*"When the new heaven and earth shall own
 The Prince of Peace their King;
 And all the world send back the song
 Which now the angels sing."*

*An excerpt from "The Voice of Inspiration,"
 broadcast regularly on CKY.*



"Manitoba Calling"



"Jolly Millers"

Featured artists on "Jolly Miller Time" are pictured here. At the top are those two purveyors of gay songs and lively patter, Al and Bob Harvey. They are now in their third year with the Maple Leaf Milling Company, sponsors of the programme. At centre is Annabelle, whose character imitations provide many amusing moments in the Saturday evening presentations. The "Jolly Miller Time" chorus is featured in musical arrangements with Howard Cable and his orchestra. The breezy emceeing of Al Savage rounds out a half hour of sparkling entertainment in "Jolly Miller Time", every Saturday at 7:00 - 7:30 p.m. (CBC—CKY—CKX).



SPECIAL PROGRAMMES FOR CHRISTMAS DAY

As we go to press plans are being formulated for the Christmas Day schedule and though we are unable, at this time, to publish a complete listing of the special features for the day, some programmes are now definitely arranged.

Present plans include the presentation of a Christmas Empire Show, United Nations Carols, an overseas troop show, special church services and a radio adaptation of "The Nativity".

While some of the regularly scheduled programmes for Saturday will not be heard on Christmas Day, we have been advised that the Metropolitan Opera and the N.H.L. Hockey broadcast will be presented as usual.

The special features scheduled for Christmas Day will be available to listeners on both CKY and CKX.



CKY-CKX *Personnelities*

Our best wishes to Joe Knowles, CKY Transmitter Operator, who left on November 15th for Eastern Canada to commence training as Wireless Technician in the R.C.N.V.R.



Congratulations to Mr. and Mrs. E. H. Davies, Jr., on the birth of a son, Lee Hughes, on October 23rd. "Humph" is Assistant Programme Director of Radio Station CKX, Brandon.



A picture of Brian Hodgkinson appears in a group photographed at Stalag 383, published in the November issue of the Canadian Prisoners of War Relatives Association paper. The photo was taken in July, 1943, and in it Brian appears to be in good health.



To all our staff members now serving with His Majesty's Forces go our heartiest Christmas greetings. We hope to renew acquaintances with at least some of them during the holiday season.

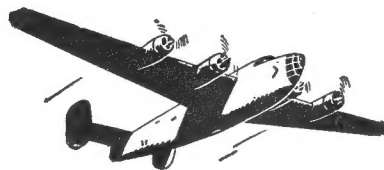


CONFERENCE

A get-together of CBC's women commentators took place recently in Toronto. They are, left to right: Jean Hinds, who broadcasts daily from Winnipeg; Jean Howard, Vancouver; Marcelle Barthe, Montreal; Monica Mugan, Toronto; Joan Marshall, St. John; and Ethelwyn Hobbes, Montreal.



"AIR COMMAND" AIDS AIRCRAFT RECOGNITION



Juvenile listeners to "Air Command" on CKY are "doing their bit" in helping to provide material for aircraft recognition, a regular part of the R.C.A.F. training schedule.

On each programme a message urges the boys and girls playing "Air Command" to keep on the lookout for all the pictures of ships and aircraft they see in magazines and papers, and to forward them to their nearest R.C.A.F. training school or Air Cadet Headquarters. They are of great use in teaching aircraft and ship recognition, and already "Air Command" listeners have sent in a fine lot of these needed pictures.

Pictures of all types of ships and aircraft are useful, whether they are enemy craft or our own, and Sunny Boy Cereal, sponsors of "Air Command", wish to commend their juvenile "crew members" for their fine response to this appeal.

"Air Command" is presented at 5:45 p.m. every Tuesday and Thursday on CKY, Winnipeg.



. . In Winnipeg at Christmas . .

By IRENE CRAIG,

*"The little firs demurely stand
In studious rows on either hand . . .
On winter days about like these,
All learning to be Christmas trees."*

The Christmas trees were worried! The old Fir Giant in the corner of the clearing made no bones about it. Something must be done. And quick!

Word had gone forth that this year there were to be no Christmas trees.

"Call a Conference! Call a Conference!" clamoured the cedars.

The firs fairly bristled with indignation. "Why,—that Lady from London!" they rustled in their rage. What would she think of them? Hadn't she put them into a paper called "Punch"? Hadn't she? She had said it right out. Just like that!

"IN WINNIPEG AT CHRISTMAS, THEY LINE THE STREETS WITH TREES."
Line the streets, mind you! "CHRISTMAS TREES LIT UP AT NIGHT — WITH
LITTLE BALLS OF COLOURED LIGHT AS PRETTY AS YOU PLEASE . . ."
That's what she said.

*"AND OH! THE SMILING LADIES
AND JOLLY BOYS AND GIRLS.
AND OH! THE PARTIES AND THE FUN
WITH LOVELY THINGS FOR EVERYONE—
BOOKS AND SWEETS AND TOYS.
SO, IF SOME DAY AT CHRISTMAS
YOU DON'T KNOW WHERE TO GO,
JUST PACK YOUR BOXES UP, I BEG,
AND START AT ONCE FOR WINNIPEG,
YOU'LL LIKE IT THERE, I KNOW."*

. . . . That Lady!

Yes! Something must be done! Every tree in the country was involved. The saplings quivered in their veins. Devastating! That's what it was. Their coming-out Christmas! Each one had pictured herself decked with the glistening trimmings . . . and maybe, the balls of light. Coloured. It became a personal matter with the saplings.

The more mature fellows grew solemn. Was this to be the culmination of their life work? "All poppycock!" they snorted. What was to become of their training? Their basic training? They swayed savagely.

"A few farmers can cut trees on their own land . . ." So said the proclamation brought back by the Christmas tree scouts.

"No room in the cars! No room in the cars." re-echoed the Powers-That-Be. "The cars carry grain—trees are a non-essential."

A "non-essential".

"Instead of the twinkling candles and the snappy candy canes, for a cheery Christmas greeting people are being asked to gay-up their parcels with the coloured paper cards that came to them last year." So said the scouts. This scared the living daylight out of every man-Jack of them!

"Is that enough?" screamed the cedars. The parcels will look cheerful alright . . . if they can find any left-over Christmas cards. But where will they hang the parcels? Anybody that is anybody knows that a self-respecting parcel must hang. *Where will they hang them?* By now they were quite hysterical.

Every moment counted. The Fir Giant in the corner grew grimmier and grimmier. That Lady from London!

Even in the good years things happen, he groaned. Word would come back to the grove of those anxious hours of waiting to be chosen. Packed in the heaped-up snowbanks on those lonely city lots, how they'd huddle for days and fortnights, hoping against hope. And just as the Lady said . . . *"THE PEOPLE HURRY PAST YOU IN FURRY BOOTS AND WRAPS."* But some days it hurt. If only they'd stop beside you. Only for a moment.

Then, too, a careless chooser! Perhaps he was hurrying too; anyhow, the scouts said he'd lop off the very part of you that had fondly felt the precious parcel dangling from the fronds. It was hard to take. However, the old Giant would feel better when they added . . . and they may have done it on purpose, when they told him that quite often somebody fancied the broken branches, and later . . . the joy of being stuck in the ribbon of a *special* Christmas parcel was nearly as much fun for the cast-aways as being a whole tree.

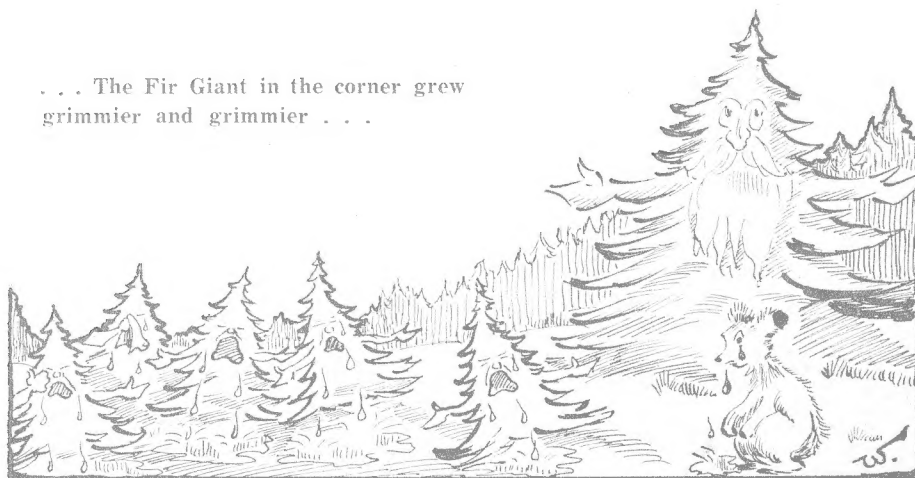
But now . . . "trees are a non-essential".

Suddenly another thought struck him! And gloomy as gloomy the desperate Fir Giant knotted his gnarled old knuckles. "Those Carol singers!" he brooded . . . What about the Carol singers—on the corner of Portage and Main? They always have a tree.

"They *must* have a tree," he muttered.

Every Christmas in the clearing this was a breathtaking choice. For the noon-day carols in the centre of the city the competition was intense. For that place of

. . . The Fir Giant in the corner grew grimmier and grimmier . . .





"Manitoba Calling"



honour the fir trees held their heads high. The sap in their trunks ran wilder as the axemen came their way. But where are the axemen?

They must come!! They must. Is there no peace on earth? What can have happened to the goodwill toward men?

Why, several upstanding young firs have been training for years. For this great moment some of them even practised privately as to the most effective way of wearing those balls of light. Practised in their minds, that is . . . when the scouts would bring word about Christmas customs and getting lit up.

And now . . . "No room in the cars! No room in the cars!" The saplings whispered it softly. Soon every tree in the countryside echoed the law of the land.

The Fir Giant in the corner dug himself deeper and deeper, and sighed with his fellow firs. The law of the land! The law of the land! The law . . .

But the law of the land had reckoned without the Law of the Bairns. "No room in the cars!" said the whispers—but the children heard.

"No room in the cars?" said the children, with their heads on one side. "No room in the cars—for trees!" And they set to thinking.

Frightened children can pile up a powerful lot of thoughts; deep red ones—and we very well know in this day and age that thoughts are things to be reckoned with. Especially children's thoughts.

No trees? Does Santa know? Will he have time to get used to this new plan? Suppose he made a mistake?

No trees!!! *Does that mean no presents?*

Yes. . . Santa needs help! There *must* be trees. But how? Trees! Trees! The children wished and wished. They put all they had into wishing.

Curiously enough the trees in the sections and the quarter-sections began to prick up and take notice. Axes swinging in the frosty air made music in their cones.

Before it was too late the ban had been lifted. Well . . . almost! "More than a few farmers can cut trees on their own land!" . . . now said the Powers-That-Be. **THE CAROL SINGERS ARE SAVED!**

There'll be trees. Some.

Everyone was happy once more. Carols are what count. "Lights and all for the carols!" the word swept over the grove. Its head held high on that corner, again they will strut their stuff. The scouts go racing through the clearing clanging the Christmas choir bells—"Last call for the City! Last call for the City!" The saplings are all smiles.

There'll be trees! There'll be trees!

Ask the Humpty-Dumpty!* They know the saplings by their first names.

And trust a Humpty-Dumpty! The Star on their hospital tree-top will shine there brighter and brighter! So will the eyes of the children. There are Trees.

Proud as ever he stands there . . . curling his lovely old root-claws! The old Fir Giant in the clearing can face the Lady from London.



*The Humpty-Dumptys are a Club of teen-age girls who for the past eighteen years have centred their work on the Children's Ward of the Winnipeg General Hospital. The "Toy Ladies", as the children call them, throughout the year try to bring as much happiness as possible to the sick little ones. At Easter they take flowers to *everyone* there at the time—so the grown-ups love them too. We hear that this Christmas, with the help of a farmer, they are dragging in their own tree.

CKY Dance Orchestra Entertains

. . . . at
United Services Centre



The United Services Centre, Winnipeg's popular rendezvous of service men and women, is the scene of the Saturday night dancing parties, illustrated above.

For the entertainment of service personnel the CKY Dance Orchestra, under the direction of Harold Green, provides a three hour dance programme every Saturday night, a half-hour of which is broadcast over CKY at 10.30 to 11.00 o'clock, and through the facilities of the Canadian Broadcasting Corporation is made available to listeners throughout Western Canada.

The great numbers registered at the Centre is evidence of the popularity of these dancing parties. Pictured above are (1) maestro Harold Green with vocalist Jacquelin Rowe; (2) the CKY Dance Orchestra "on stage" with Harold Green, Jacquelin Rowe and CKY announcer Maurice Bedard gathered 'round the microphone; (3) the remote broadcast equipment back-stage at United Services Centre, with CKY operator Dave Tasker and Producer Herb Roberts; (4) a view of the dancers as seen from the stage.

WINNIPEG

R.C.A.F.



"It's the lads and lassies in Air Force Blue!" . . . and another Friday night West-East battle begins. Before the programme Hugh Horler in Winnipeg (1) contacts the Toronto producer J. F. Horler (8) to clear the lines for a round of questions. Teams of four R.C.A.F. contestants in Winnipeg and Toronto are then ready to compete for the coveted Cup of Knowledge. On the dot of 8:30 (CKY—CKX) the signal is given (7) and the quiz begins with the Doctor of Knowledge, George Waight, and his first contestant in Winnipeg (2). Then, without a second's pause the show is taken by Toronto's Doctor of Knowledge, Maurice Rapkin (6), where the R.C.A.F. Band and Chorus and a host of airmen and airwomen are in attendance (5). Judges F/O Savage and

S/O Fe
announ
team is
Knowle
bracele
bracele
next ti



True East R.C.A.F. QUIZ

TORONTO

Air Force
iday night
before the

Winnipeg
roducer J.
ines for a
s of four
nipeg and
ompete for
e. On the
e signal is
s with the
e Waight,

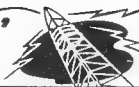
Winnipeg
pause the
Doctor of
(6), where
rus and a
are in at-
lavage and

S/O Ferguson (4) total the points and announce the winning team. The top team is awarded the R.C.A.F. Cup of Knowledge and gold identification bracelets, and to the losers go silver bracelets and the wish for "better luck next time" (3 and 6).





"Manitoba Calling"



Grace Moore, American Opera star, who will be heard in the current Opera broadcast season.

"Deck the Halls with Boughs of Holly"

Ushering-in the Christmas season with a daily programme of carols is a custom of many years on CKY. This year is no exception and the Carol Choir will again be heard in a series of early-morning presentations.

Commencing Wednesday, December 15th, the Carol Choir, under the direction of Victor Scott, will be presented daily at 8:05-8:30 a.m. on CKY. On Sunday, December 19, the Choir will present a half-hour of carols at 3:30-4:00 p.m.

Metropolitan Opera Again on the Air

The Metropolitan Opera celebrated its 60th birthday on Monday, November 22nd, at its opening night of Diamond Jubilee year in New York.

Again, during the 1943-44 season, the entire series of Saturday afternoon operas will be broadcast in the United States and Canada, and via short-wave to Latin America. Twenty performances will be presented in all, the first of which was heard on Saturday, November 27th.

Commenting on the recent celebration of the Met's 60th birthday, Edward Johnson declared that the anniversary marked over half a century of continuous service, through both prosperity and adversity. This service began in the days when the greatest singers were on immediate call from the concert stages of the world. It has continued unbroken to the present, when war conditions have restricted the travel of the famous European stars and made it necessary for the Met to develop its own ensemble to the highest pitch of artistic unity in its history.

Wilfred Pelletier, Canadian-born conductor, again leads the committee in charge of the Met "auditions of the air". In these, already under way at Chicago, candidates compete for a cash award and a contract to sing with the Metropolitan Opera Company.

As in previous years, the intermissions will be devoted to features of interest to music-lovers as they listen to the Saturday afternoon presentations direct from the stage of the Metropolitan Opera, in New York. Conductors scheduled for the current season include Sir Thomas Beecham, Cesare Soderò, George Szell, Bruno Walter, Wilfred Pelletier and Eric Leinsdorf.

The Metropolitan Opera broadcasts, sponsored in Canada by McColl-Frontenac Oil Company Ltd., are presented commencing at 1:00 p.m. Saturdays, (CBC—CKY—CKX).

"Dollars for Scholars" on CKX, Brandon

Pictured here are three views of "Dollars for Scholars", a popular quiz-show now in its third season on CKX, Brandon. The programmes are broadcast every Monday evening at 7:30 p.m., and feature two teams in competition for prizes of War Savings Stamps.

The teams are mainly students from various high schools in the city, but occasionally contestants are chosen from the armed forces, and from service clubs, civic bodies, etc.

Each team is remote from the other during the broadcast, and as a result do not hear the other team's answers. Professors A and B, each in charge of a team, hear the entire proceedings by means of headphones, enabling them to keep the show moving at a fast and interesting pace.

Sponsored by McGavin Bakeries Ltd., "Dollars for Scholars" not only creates friendly rivalry among the various groups competing, but also provides an informative and entertaining half-hour for listeners.

★ ★ ★

VICTORY LOAN BROADCASTS

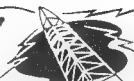
In support of the Fifth Victory Loan in Brandon District Radio Station CKX, with the co-operation of No. 12 Service Flying Training School, R.C.A.F., Brandon, struck somewhat of a record for unique broadcasts in a series reporting on the progress of the Loan.

CKX Radio Engineer C. E. R. Collins collaborated with R.C.A.F. technicians in working-out details for the plane-to-ground commentaries presented in three successive weekly reports. In the first of these Humphrey Davies spoke from an aircraft circling overhead, in conversation with Eric Davies on location at the CKX Transmitter Building. The two-way pick-up was made on a short-wave receiver unit installed at the Transmitter Building for rebroadcast on CKX. The second broadcast consisted of a three-way commentary between Humphrey Davies in the aircraft, Eric Davies in a radio-equipped R.C.A.F.



"Dollars for Scholars" on the air from CKX, Brandon. Top: Professor "A" (Eric Davies) with team contestants in Studio A. Centre: Commercial Announcer Wally Grigg and Scorekeeper Gordon Garrison in the CKX Control Room. Bottom: Professor "B" (Humphrey Davies) with the competing team in Studio B.

truck touring the streets of the city and Wally Grigg at the CKX Transmitter Building. The third and final in this series of Victory Loan broadcasts employed the same three points of location with the addition of a fourth commentator in the CKX Studios. Participating in this four-way commentary were Humphrey Davies, Bob Churcher, Wally Grigg and Gordon Garrison.



Christmas Customs in the Forces



For three hundred and sixty-four days a year the personnel of our Armed Services is concerned with the grim business of war, an all-absorbing business that leaves little time for the habits and customs of civilian life.

Christmas day, though, is the one exception and though none of the rigours of war is neglected, a spirit of festivity and jollity pervades the strict discipline of life in the services.

In all three services, the Navy, Army and Air Force, a time-honoured custom is the Christmas dinner, with officers donning aprons and cook's caps to wait hand and foot upon the men who serve under them for the remainder of the year. In the Navy the ship's officers go into the messdeck to serve the meal, and their job isn't done until the last dish is dried and everything left "ship-shape".

Another Christmas tradition in the Canadian Navy at sea is the appointment of a rating as "Captain for a day". Usually this honour falls to the youngest rating aboard, who dons the Captain's jacket and cap (regardless of how they happen to fit) and carries the Captain's gloves. In his new-found glory he has all wardroom privileges; makes official rounds (inspections); and can, during the day, "tell anyone to do anything".

If, at the last port of call prior to Christmas, a Christmas tree is available it is secured to the top of the foremast as a symbol of the time-honoured custom of the tree in the home at Yuletide. And, of course, the occasion of Christ-

mas is observed by "splicing the main-brace" when all men on board are served a double-issue of rum or beer.

In all services, wherever a number of service-men and women are gathered, elaborate Christmas decorations are the order of the day. Often ingeniously improvised, these are hung in messes, barracks and wardrooms. More than one visitor to a tough combatant unit has been startled at the sight of a burly sergeant-major delicately twisting a strand of tinsel or coyly hanging a wisp of mistletoe.

Another custom observed at Christmas, and more or less universally observed, is the holding of open-house between officers

and N.C.O.'s, when an uninhibited comradeship results in the exchange of convivial greetings. Gaily-lit Christmas trees and presents for children of its members, with a giant, rosy-cheeked Santa Claus dominating the scene, is the festive high spot of Christmas in more than one Army unit. The biggest or fattest man (usually the Regimental Sergeant-Major) is chosen to play Santa. The band is in attendance, and talented members of the regiment put on a show for the audience.

Christmas customs are observed in the various services and units according to their particular tradition and the opportunity of putting them into effect, but one of the finest customs of all is that of granting special leave, whenever possible, to enable the men to spend the Yuletide with their families and friends.

The observance of Christmas under



A final touch to Santa's costume
before the Christmas party

"Manitoba Calling"

adverse conditions is graphically described by a Flight Lieutenant (D.F.C. and Bar) of the R.C.A.F., returned from duty in the African campaign. "At Merduma we spent Christmas and strangely enough we had one of the best Christmases of our lives, even though we were nearly 1,000 miles from the nearest civilized town. Three weeks before we had sent a truck back to Cairo with all our savings to buy food and refreshments for a big Xmas party. Command released us for 3 days as we had been working hard and except that there was no sign of our truck everything pointed to a good time. We decorated the pilots' mess with red, white and blue aeroplane paint, painting everything but the tent itself. One of the boys made a very presentable Xmas tree by tying together a lot of green camel-thorn bushes and decorating the result with cigarette package tinsel and colored paper from some Xmas parcels that had arrived. Everything was ready the day before Xmas except that the truckload of food and drink hadn't arrived and scouts were sent out in all directions by land and air to locate it. They rolled in about dusk Xmas Eve to the great joy and relief of everybody. They had driven day and night for 3 days to get in on time. Xmas Eve was a night to remember. The Germans must have been celebrating too because we had no bombing raids all night, which was a welcome change. We went around visiting all the pilots' messes in the area,

meeting old friends we hadn't seen since back in Egypt 2 months before. As there were 10 fighter squadrons in the area and everyone was dashing about trying to visit them all, the whole area was a riot all night; with jeeps, staff cars and trucks tearing about, filled with celebrating pilots, running into tents, slit trenches and each other and some getting lost completely.

Dawn of Xmas Day brought the parties to a close and everyone got ready for the big day. An Air Transport Command aircraft arrived just after daybreak with 150 pounds of turkey for each squadron, a present from the R.A.F. to the Desert Squadrons. With these and the vegetables, fruit and canned goods our truck brought we had a royal feast. At noon, in the time-honoured R.A.F. custom, the officers served the airmen's dinner to them. After this we went to our mess for our dinner which was to be the same as theirs. We had soup, turkey, dressing, cranberry sauce, vegetables followed by English Xmas pudding, fruit, captured Italian wines, crackers and paper hats, and topped off with big cigars. It doesn't sound impressive till you remember that this happened in a barren desert 1,000 miles from civilization with the Germans only a few miles away, and we had been living on bully beef and biscuits alternated now and then with canned meat and vegetable stew for the last 2 months. I'll never forget that day and the swell gang there."



"War Correspondent" **Covers News-Fronts**

Wherever there is battle-action, on land, at sea, in the air—there—sharing danger with the fighting men is the war correspondent. From the war fronts of the world, where the smoke of battle is thickest, their job is to report the news of the most gigantic war in history. To get these stories calls for all the resourcefulness and courage that is synonymous with the name they bear: War Correspondent.

This is the title of a series of true dramatizations of thrilling moments and daring adventures of these men who provide eye-witness accounts of action against the enemy, including such well-known correspondents as Wallace Reyburn, Ross Munro, Larry Allen and Tom Yarbrough.

"War Correspondent", presented by Canadian Marconi Company, also tells of the development of modern methods of radio communications in warfare through the use of highly sensitized and dependable radio devices, and the part men and women on the home front play in the production of this equipment for our armed forces.

Commentator's Voice Trails **Royal Artillery Officer**

The following excerpts are from a letter written to Robin Duff, a BBC war correspondent often heard in the BBC Radio News Reel, by a friend who is an officer in the Royal Artillery.

"You would be surprised to hear of the varied places your golden tones have penetrated. The first one I remember since coming overseas eighteen months ago was at an outdoor cinema at Basia, of all places. You were propagating the Government policy on infant welfare centres, or such like.

Then I remember a great moment at Christmas when we were in the mountains of Persia, near Teheran. A new radio arrived and you were the first performer; and so on, right across the desert to Tunis and Sicily—there's no escaping you!

I have devised a new punishment for our Battery, if they ever needed punishment: instead of seven days confined to barracks it would be seven days stoppage of Radio News Reel! They lap it up, and I am even called by my batman in the morning with 'It's 6.30 and you're fighting for world freedom!'"



Correspondents Tom Yarbrough (left) and Larry Allen (right) whose thrilling exploits are told in "War Correspondent", heard twice weekly, at 9:45 p.m. Tuesdays and 6:00 p.m. Fridays, on CKY.

Radio Newsreel At New Time

Commencing with the broadcast of Sunday, November 21, the BBC Radio News Reel moved to its new time of 11:00 p.m. nightly (CBC—CKY—CKX).

The quarter-hours devoted to talks by H. B. McGeachy and the Current Events broadcasts from overseas, following immediately after the News Reel, are now presented at 11:15 p.m.

With this change in schedule the programmes previously heard at 11:00 p.m. are advanced one hour to the time formerly devoted to the Radio News Reel, that is, 10:00-10:30, C.D.T.

Included at this time are "Just a Song" on Sundays; "Concert Rambblings" on Mondays; "Rhythm Fantasy" on Wednesdays; the "CBC Drama" on Thursdays; and "Soliloquy" on Fridays. All these programmes are CBC Winnipeg presentations, originating from the studios of CKY.



RECOMMENDED LISTENING

"Singing Stars of Tomorrow", a new Sunday afternoon radio presentation, offers not only musical entertainment, but an opportunity for youthful vocalists to win recognition. The purpose of the programme is to discover among young Canadians, from coast-to-coast, the best singing voices. The two singers selected to appear on each broadcast are supported by an orchestra under the distinguished leadership of Mr. Rex Battle, internationally famous concert pianist. "Singing Stars of Tomorrow", presented by York Knitting Mills, is broadcast each Sunday at 4:03-4:30 p.m. (CBC—CKY—CKX).

"Ruhr Express"



The arrival in Britain of the first Canadian-built Lancaster bomber, the "Ruhr Express", was a great occasion and as such was described for overseas listeners in the BBC Radio News Reel. Kent Stevenson was on hand at the arrival to interview members of the crew. Pictured in the photograph recently received from the BBC are (left to right): Squadron Leader R. J. Lane, D.S.O., D.F.C., captain of the crew, from Victoria, B.C.; Flt/Sgt. R. W. Wright, D.F.M., bomb aimer, from Saskatoon, Sask.; Sgt. Mike Baczinski, flight engineer, from Brandon, Man.; Flt/Sgt. Reg. Bugar, mid-upper gunner, from Traynor, Sask.; Sgt. Ross Webb, wireless operator-air gunner, from Glenavon, Sask.



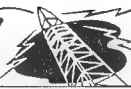
Attends Convention

Wilf Carpentier, manager of CKY Public Relations Department, attended the War Conference of the Southwestern Association of Industrial Editors, on November 11-12, in Kansas City, Missouri.

This Association, representing house organ editors of eight states from Illinois to Texas, met to study means of further supporting the war effort through the medium of house publications.



"Manitoba Calling"



CKY PROGRAMMES

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

SUNDAY

- 9.00—CBC News—CBC.
- 9.30—Travel and Adventure Talk—CBC.
- 9.45—Sunday School of the Air.
- 10.00—Neighborly News—CBC
- 10.15—Prairie Gardener—CBC.
- 10.30—Composer's Corner—CBC.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Chamber Music—CBC.
- 1.00—CBC News—CBC.
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Orch.—CBC.
- 3.30—Church of the Air—CBC.
- 4.00—CBC News
- 4.03—Singing Stars of Tomorrow—CBC—
York Mills.
- 4.30—Comrades in Arms—CBC.
- 5.00—Lipton Tea Musicale—CBC—Lipton Tea
- 5.30—Behind the Headlines.
- 5.45—BBC News—CBC.
- 6.00—Jack Benny—Gen. Foods Ltd.—CBC.
- 7.00—Church Service.
- 8.30—American Aibum—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 10.00—Just a Song—CBC.
- 10.30—Music from the Pacific—CBC.

MONDAY

- * 7.00—News and Band Revue.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- † 8.05—Carrier's Corner.
- † 9.30—Jean Hinds—CBC.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- † 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—Rinso.
- † 11.30—Schools Broadcast—CBC.
- † 12.15—The Happy Gang—Col.-Palm.—CBC.
- † 12.45—They Tell Me—Dept. of Finance—CBC.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Right to Happiness—CBC—P. & G.
- † 3.15—CBC News—CBC.
- † 3.18—Topical Talks—CBC.
- 3.30—Studio Strings—Man. Tel. System.
- † 4.00—Front Line Family—CBC.
- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—Those Good Old Days—Miladi's.
- 6.15—Easy Aces—Anacin Co.
- † 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 8.00—Lux Radio Theatre—Lever Bros.—CBC.
- 9.00—CBC National News—CBC.
- 9.15—Canadian Roundup—CBC.
- 9.30—Farm Radio Forum—CBC.
- 10.30—Harmony House—Nabob Prod.—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News—Time and SIGN OFF.

TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.

- 5.00—Secret Service Scouts—Can. Starch.
- 5.45—Air Command—Byers Flour Mills.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 7.30—Of Things to Come—CBC.
- 8.00—John and Judy—Lamont Corliss—CBC
- 8.30—Fibber McGee—CBC—S. C. Johnson.
- 9.15—Treasure Trail—CBC—Wm. Wrigley.
- 9.45—War Correspondent—Can. Marconi.

WEDNESDAY

- 3.30—Studio Strings—Man. Tel. System.
- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.15—Easy Aces—Anacin Co.
- 7.00—Yesterday-Today-Tomorrow—R.M.A.
- 8.30—Alan Young—CBC—Tuckett's Ltd.
- 9.15—Peoples on the March—CBC.
- 10.00—Rhythm Fantasy—CBC.
- 10.30—The Army Speaks—City Hydro.

THURSDAY

- 9.15—Peggy's Point of View.
- 5.00—Secret Service Scouts—Can. Starch.
- 5.45—Air Command—Byers Flour Mills.
- 6.15—Movie Preview Time—Gruen Watch
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Voice of Victor—R.C.A. Victor—
- 7.30—Aldrich Family—CBC—Gen. Foods.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 8.30—Fighting Navy—CBC—B.A. Oil.
- 10.00—CBC Drama—CBC.
- 10.30—We Shall Have Music—CBC.

FRIDAY

- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—War Correspondent—Can. Marconi.
- 6.15—Easy Aces—Anacin Co.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 7.30—Musical Mailbox—CBC—Cash. Bouquet
- 8.00—Waltz Time—CBC—Sterling Products.
- 8.30—R.C.A.F. Quiz Show—CBC—R.C.A.F.
- 9.15—The Town Grows Up—CBC.
- 10.00—Soliloquy—CBC.
- 10.30—Drama—CBC.
- 11.30—Northern Messenger—CBC.
- 12.00—News and Sign Off.

SATURDAY

- 9.00—CBC News—CBC.
- 9.15—Peggy's Point of View.
- 9.45—Morning Devotions—CBC.
- 10.30—Good Deed Club—T. Eaton Co.
- 11.15—University Question Box.
- 1.00—Metropolitan Opera—McColl-Fontenac
- 5.00—Saturday Serenade—CBC.
- 6.00—Hockey Interview—St. Lawrence Co.
- 7.00—Jolly Miller Time—Maple Leaf Co.
- 7.30—Share the Wealth—CBC—Col.-Palm.
- 8.05—N.H.L. Hockey Game—Imperial Oil.
- 9.30—King Edward Hotel Orchestra—CBC.
- 10.00—Red River Barn Dance—CBC—H. B. Co.
- 10.30—CKY Dance Orchestra—CBC.



Keeping Christmas

—From "The Spirit of Christmas," by Dr. Henry Van Dyke.

IT IS a good thing to observe Christmas Day. The mere marking of time and seasons, when men agree to stop work and make merry together, is a wise and wholesome custom. It helps one to feel the supremacy of the common life over the individual life. It reminds a man to set his own little watch, now and then, by the great clock of humanity which runs on sun time.

★ But there is a better thing than the observance of Christmas Day, and that is, **keeping** Christmas.

★ Are you willing to forget what you have done for other people, and to remember what other people have done for you; to ignore what the world owes you and to think what you owe the world; to put your rights in the background, and your duties in the middle distance, and your chances to do a little more than your duty in the foreground; to see that your fellow-men are just as real as you are, and try to look behind their faces to their hearts, hungry for joy; to own that probably the only good reason for your existence is not what you are going to get out of life, but what you are going to give to life; to close your book of complaints against the management of the Universe, and look around you for a place where you can sow a few seeds of happiness. Are you willing to do these things even for a day?

★ Then you can keep Christmas.

★ Are you willing to stoop down and consider the needs and the desires of little children; to remember the weakness and loneliness of people who are growing old; to stop asking how much your friends love you, and ask yourself whether you love them enough; to bear in mind the things that other people bear in their hearts; to try and understand what those who live in the same house with you really want, without waiting for them to tell you; to trim your lamp so that it will give more light and less smoke, and to carry it in front so that your shadow will fall behind you, to make a grave for your ugly thoughts and a garden for your kindly feelings, with the gate open. Are you willing to do these things even for a day?

★ Are you willing to believe that love is the strongest thing in the world—stronger than hate, stronger than evil, stronger than death—and that the blessed life which began in Bethlehem nineteen hundred years ago is the image and brightness of the Eternal Love?

★ Then you can keep Christmas.

★ And if you keep it for a day, why not always?

★ But, you can never keep it alone.



Bringing
You
Season's
Greetings

The Management and Staff
Radio Branch
Manitoba Telephone System
CKY, Winnipeg
CKX, Brandon



